



here for good



2010
corporate
responsibility
overview





Target has always believed in strengthening the communities where we do business. It's a commitment that began when we opened our first store in 1962, and today extends to more than 1,700 neighborhoods throughout the United States and nearly 30 countries around the world.

Each week, we give more than \$3 million and countless volunteer hours to make a positive difference in the lives of our guests and team members... and that's just the beginning. We're implementing rigorous programs to reduce our environmental impact; paving a path to graduation by supporting

K-12 education; inspiring our guests, team members and their families as they strive to achieve well-being in every aspect of life; and operating safe stores that help our communities thrive.

The way we see it, to truly be part of the community, we have to play an active role in its progress. We join you in making commitments that, together, we can keep.



Gregg Steinhafel | Chairman, President and CEO | Target



Education



\$273 million
has been raised for more than
100,000 schools since 1997.

Take Charge of Education®

Target REDcardSM purchases do a world of good for education because Target donates a portion of each purchase to the card owners' school of choice. Take Charge of Education funds are unrestricted, so schools have complete flexibility in how they use the money. Textbooks. Computer equipment. Athletic uniforms. Whatever they see fit.



Target's work at our school taught our students about commitment—what it means to be a member of the community. They've seen what giving looks like and now we're going to instill that in them.



Sharyn Gabriel | Principal | Ocoee Middle School | Ocoee, Florida

Book by book, shelf by shelf, Target opens up new chapters of learning possibilities for kids. In 2007, we introduced a signature program through which Target volunteers transform school libraries in their communities. Some of these libraries—more than

40 so far—receive an extreme makeover with new carpet, furniture, computers and 2,000 new books—thanks to the time and talent of Target design and construction team members, and the support of nonprofit partner Heart of America.



Target Field Trip Grants

Teachers know that field trips spark students' imaginations in different ways than classroom lessons. Target Field Trip Grants provide schools with grants to take students into the real world and transform their curriculum into a learning adventure. As a result, 470,000 kids enjoyed experiences like concerts, plays and museums in 2009.

Steve Mitchell | Band Teacher | Windsor Middle School | Windsor, California

“Without the grant, a lot of kids would have been excluded. It was a magical day.”



Environment



“Our guests and team members recycle at home and expect to be able to do it at our stores. This offers our guests another convenience while we are all reducing waste together.”

Brock Burkett | Manager, Resource Recovery | Target

In our continued efforts to divert waste from landfills, recycling stations have popped up in all Target stores, giving guests a one-stop spot to recycle plastic shopping bags, plastic and glass bottles, cans, cell phones, MP3 players and ink cartridges. So how much good are we really doing? It's too early to know exactly

how much waste we will divert, but we anticipate the elimination of at least 6 million pounds of plastic bags, cans, and glass and plastic bottles this year. This is in addition to the 2.3 million pounds of plastic bags saved from landfills by our guests using reusable bags and getting five cents off their purchase each time they do.

“Target proactively tackles the challenges of responsible seafood sourcing—by their business actions and by working with NGOs [non-governmental organizations], peers, customers and regulators.”

Ned Daly | North American Director | Seafood Choices Alliance



Wild Salmon

Target is the first national retailer to eliminate farmed salmon, converting our entire salmon assortment to Marine Stewardship Council-certified, wild-caught Alaskan salmon. Wild-caught salmon from sustainably managed fisheries is a better alternative to salmon from large-scale farming operations, which have been linked to multiple environmental concerns.



Energy Savings

We're reducing energy consumption wherever we can. Inside new stores, we use LED lights and motion sensors in our coolers and low-wattage fixtures on the sales floor. Outside, we've installed roofing membranes that reduce heat absorption and LED lights in exterior signs. And at our headquarters, an automated system puts computers into standby mode after business hours.



New light fixtures in Target stores reduce total electricity usage by an average of

10%.

Well-being



Having a good relationship with our guests is the best way to ensure they get the best care. By talking with us about all the medications they take, we are bound to catch potentially dangerous drug interactions.



Smuti Patel | Pharmacist | Target

Getting to know guests and becoming a trusted part of their health care team is the goal of every Target pharmacist. Our new “Ask Us” campaign invites guests to ask our knowledgeable pharmacists about products and general health care. The more knowledge we have, the better

we can provide guests with convenient and affordable health care solutions. The national campaign has generated a lot of buzz—and good questions—from our guests. It’s just one more way our award-winning Pharmacy team is raising the bar for quality care.

All **Simply Balanced**

products are free of artificial flavorings and synthetic colors and have zero grams trans fat.

Archer Farms Simply Balanced

Our 2009 launch of the Archer Farms® Simply Balanced™ line brings more healthy food solutions to our guests. The assortment meets carefully crafted nutritional standards without sacrificing taste or quality. And Simply Balanced products are affordable, so families don't have to choose between good prices and eating right.



Team Member LifeResources

To help our team members achieve their personal best, Team Member LifeResources provides 24/7 access to confidential counseling, support and information. This service advises team members on everything from child-care arrangements to concerns about aging parents' capabilities to developing a healthy dinner menu.

“I’ve battled weight all my life. Thanks to the advice I got, I’m exercising, eating better and have changed the way I think about food.”

Beverly Radin | Scheduling Technician | Target



Safety & Preparedness

[Target.com/hereforgood](https://www.target.com/hereforgood)

We want every Target store and community to be a safe place where everyone feels at home and at ease. To keep our stores and parking lots safe and secure, we've incorporated cutting-edge technology, safety-minded store design and team member training. Our innovative partnerships help create effective public safety solutions by sharing ideas that help prevent crime and prepare communities for disaster. And when disaster does strike, we're on the scene providing supplies, volunteers and distribution networks. We listen. We act. We give. Before and after a crisis, communities can count on Target.

Safety & Preparedness



Our police department is deeply appreciative of Target's support—not just Shop With a Cop, but the many other programs Target has assisted the agency in providing our community over the years.



Karen Rubey | Police Services Manager | City of Roseville, Minnesota

To help foster strong relationships between residents and police, Target stores across the country team up annually with local law enforcement agencies for Shop With a Cop events. During each event, officers are paired with youth in need to shop for holiday presents for themselves and their

families. This program is especially important for children whose experience with law enforcement is often limited to negative circumstances. During the 2009 holiday season alone, Shop With a Cop helped 2,500 families in need and spread immeasurable goodwill between law enforcement and their local communities.

“What’s impressive is how Target takes the initiative to share their knowledge and raise the bar for major cities’ emergency management programs.”

Donald McGough | Director | Mayor's Office of Emergency Preparedness | City of Boston



Big City Emergency Managers

Since 2007, Target has sponsored the Big City Emergency Managers' forum, providing emergency management directors in the 15 largest cities an opportunity to address common challenges. Through this forum, we began working with our Boston partners to bring disaster preparedness education to the city's 4th and 5th graders by providing financial support and education expertise.

Disaster Preparedness Relief Kits

For the past five years, Target has provided Disaster Relief Kits containing non-perishable food and personal items to people affected by disasters. We purchase the contents, assemble the kits and store them. And when disaster strikes, we work with the Red Cross, Feeding America, and The Salvation Army to get the kits to those in need.



Karen Baker | Secretary of Service and Volunteering | State of California



“We didn’t call Target and ask for help. They called us and asked us what they could do.”

More good for more people — in more ways than ever before.

Education

3 million

Parents and children have attended Target-sponsored Family Reading Night events since 2005.

165,000

Military families have read together thanks to the Target-supported United Through Reading program.

75%

Of U.S. K-12 schools have benefitted from the Take Charge of Education program.

5.7 million

People experienced free and reduced-price admission to the arts in 2009 thanks to Target.

40

Salvation Army divisions received a \$25,000 grant to renovate a library/media center of their choice in 2009.

Environment

270 acres

Of storm water retention ponds at our stores, distribution centers and headquarters.

21

Target stores use solar energy, generating about 15-20 percent of annual energy requirements.

30%

Reduction in restroom water usage by installing low-flow faucets and fixtures.

1 million

Pounds of corrugated paperboard saved by changing Target Home sheet packaging.



20/3

20 million delivery miles and 3 million gallons of fuel saved in 2009 by increasing the number of cartons in each Target trailer.

400,000+

Books donated by Target to local schools in 2009.



5,000

Target Field Trip Grants have created opportunities for students to experience hands-on learning in 2009.

15 minutes

Or less for most services delivered at Target Clinic.®

300+

Generic prescription drugs offered at Target Pharmacy,® making medicine more affordable.



13 million

Reusable bags used as part of nationwide program that gives guests 5 cents back for each use.

5 a.m.

Security is provided in all Target parking lots prior to the 5 a.m. store opening on Black Friday.



700+

Organic foods offered at SuperTarget, a USDA-certified organic grocer.

15,000

Communities that participated in 2009 National Night Out crime-fighting event.

Well-being

\$77,000

Target reimbursements to team members for Weight Watchers meeting participation since the 2009 launch.

450,000

Exercise minutes spent by Minnesota team members during the Target Live Well Challenge.

94%

Expecting team members or spouses that are enrolled in a Target health care plan participate in the Maternity Support Program.

11 years

That Target House has provided a free home away from home for kids and families at St. Jude Children's Research Hospital.

91%

Exempt team members participating in the 401(k) plan.

Safety & Preparedness

3,000+

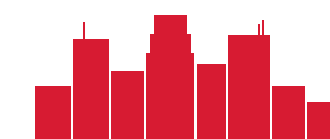
Law enforcement agencies awarded Target grants for training, equipment and outreach since 1990.

1 million

Meals assembled by Target team members and student volunteers and shipped to Haiti in 2010.

100,000

Doses of H1N1 vaccine secured for our guests in 2009 through partnerships and subsequent information sharing.



23 cities

Participate in the Safe City crime-reduction program.

Accolades

2010 (Year-to-Date)

Recognition	Ranked by
Target ranked 30th on the 500 Largest U.S. Corporations list	<i>FORTUNE</i>
Target ranked 7th of the “50 Best Places to Intern”	<i>BusinessWeek</i>
Target ranked 40th out of 50 on the list of “Top Companies for Diversity”	<i>DiversityInc</i>
Target ranked 22nd on the list of 50 “America’s Most Admired Companies”	<i>FORTUNE</i>
Target named to the list of “Innovation All-Stars”	<i>Fast Company</i>
Target named a “Best Place to Work for LGBT Equality”	Human Rights Campaign (HRC)
Target ranked 2nd on the list of “Most Valuable Retail Brands”	Interbrand Design Forum
Target named one of the “World’s Most Ethical Companies”	Ethisphere
Target awarded the “Grassroots Innovation Award”	Public Affairs Council
Target ranked 17th among the “Top 100 Employers of the Class of 2010”	<i>Black Collegian</i> magazine
Target awarded the “2010 Distinguished Service Award”	Nat’l Law Enforcement Officers Memorial Fund

2009

Recognition	Ranked by
Target named “One of the Top Companies for Leaders in North America”	<i>FORTUNE</i>
Target ranked 41st on the list of “America’s Most Reputable Companies”	<i>Forbes</i>
Target ranked 8th on the list of “Best Places to Launch a Career”	<i>BusinessWeek</i>
Target named one of “America’s Most Shareholder-Friendly Companies”	<i>Institutional Investor</i>
Target named one of “America’s Most Popular Stores”	<i>Forbes</i>
Target ranked 57th on the list of “Top 100 Most Valuable Global Brands”	BrandZ
Target recognized as “Best in Class for Corporate Governance”	GMI (Governance Metrics International)
Target named one of the “Best Places to Work for Recent Grads”	Experience.com
Target recognized on Dow Jones North America Sustainability Index	Dow Jones
Target ranked No. 1 in two categories: Top 50 Minnesota Grantmakers Overall Top 25 Minnesota Corporate Grantmakers	The Minnesota Council on Foundations



Our work in the community is an interactive journey.
So join us online to share in the experience.

Target.com/hereforgood



1000 Nicollet Mall • Minneapolis, MN 55403 • 612.304.6073 • Target.com



© 2010 Target Stores.
Target and the Bullseye Design are registered trademarks of Target Brands, Inc. All rights reserved. 270414