

**Target California Consumer Privacy Act Metrics Report
(2023 Calendar Year)**

Metrics

Below are metrics regarding Access, Correction, Deletion, and Do Not Sell/Share My Personal Information submitted pursuant to the CCPA that Target received, fulfilled (in whole or in part), and denied between January 1, 2023 and December 31, 2023. Except as noted, these requests were received from residents of California. Metrics captured below include individuals who submitted a request as a Guest, HR-Covered Individual, or Business Contact. Note, some requestors chose to withdraw their request before it was fulfilled. These individuals are captured in the number of requests received category, but do not appear in the number of requests fulfilled/denied categories.

Request Type	Number of Requests Received	Number of Requests Fulfilled	Number of Requests Denied	Average Number of Days to Fulfill
Access	4,324	3,019	904	31
Correction	505	497	4	10
Delete	20,841	13,624	5,836	42
Do Not Sell/Share	726,490	725,755	755	<1

*Do Not Sell/Share metrics capture both requests from California residents submitted via webform or phone as well as all requests received through browser setting signals (e.g., Global Privacy Control).

Last Updated: 6/27/2024