

# ACTING TO ENSURE FACT-CHECKING



**#ProjectInAction**

# **PUSHING BACK AGAINST DISINFORMATION**

**The manipulation of information is deemed to be a major factor contributing to instability and social unrest in a growing number of countries. CFI strives to ensure the production of reliable, fact-checked news in all its projects. For several years the agency has helped media outlets and civil society organisations to master techniques and solutions that have been developed specifically to push back against disinformation, such as fact-checking, open-source investigation and Media and Information Literacy (MIL). CFI plays an active role in pushing back against the spreading of fake news via its actions, conducted mainly in Africa and the Arab world, as well as in the Balkans, Ukraine and Southeast Asia.**

# OUR PROGRAMMES



**1** Training media outlets in fact-checking methods.

**2** Supporting structures with fact-checking expertise, to help them relay best practices and content to local media outlets.

**3** Facilitating networking for fact-checkers.

**4** Supporting the creation of columns and sections devoted to fact-checking.

**5** Strengthening Media and Information Literacy (MIL) among young people.

# OUR PROJECTS



## DESINFOX

### West and Central Africa

CFI has leveraged its various Desinfox (meaning “fighting fake news”) projects to support media outlets in French-speaking Africa to design and broadcast fact-checking content. The managers of these media outlets — working for the printed and online press, TV and radio — are encouraged to fold fact-checking into their editorial processes, especially with the creation of specific columns or sections. Their journalists benefit from training courses to consolidate their fact-checking skills and broaden their knowledge of platforms featuring content conducive to the proliferation of misinformation. The Desinfox projects also extend and consolidate Media and Information Literacy (MIL) among young people, in partnership with RFI Clubs in several countries.



## BALKAN VOICES

### Albania, Kosovo, North Macedonia, Bosnia-Herzegovina, Serbia and Montenegro

Balkan Voices develops Media and Information Literacy (MIL) among young people in the Balkans. This project encourages them to develop critical thinking and take on a new stance with respect to the media, paying great attention to how news is checked. It leverages innovative solutions such as the multilingual, regional MIL platform Talmil\* (Teach And Learn about Media and Information Literacy). Balkan Voices also trains future journalists to push back against disinformation and cover common regional issues.

\* <https://talmil.org>

## OUR PROJECTS



### QARIB

#### **Iraq, Jordan, Lebanon and Palestine**

Funded by the French development agency (AFD), the regional project Qarib\* reinforces the media and the production of news in four Middle Eastern countries, in a bid to stimulate public debate and foster social cohesion and inclusion, especially for women. As part of this project, CFI launched the #SA7 project, implemented by ARIJ, which aims to set up a network of organisations and private individuals in Palestine, Lebanon, Iraq and Jordan to help push back against misinformation. Media and Information Literacy (MIL) initiatives have also been planned.

\* *Qarib* means “close” in Arabic.



### TALK PEACE

#### **Cameroon**

Talk Peace is helping ten general-interest media outlets in Cameroon to produce news that scrupulously meets professional standards in journalism, especially in terms of checking both facts and sources. These media outlets have also benefitted from training in context-sensitive journalism in order to provide discerning news coverage. This is important given that the country has been rocked by both security and humanitarian crises, making it an ideal breeding ground for the proliferation of attempts to manipulate information. Talk Peace also caters to young people belonging to civil society organisations, introducing them to Media and Information Literacy (MIL). It helps those who want to get involved in pushing back against the circulation of fake news and hate speech in their everyday work.

→ Find all our projects on [cfi.fr](https://cfi.fr)

**Canal France International works to foster media development all over the world, especially in sub-Saharan Africa, the Arab world and the European Union's neighbourhood. Our key priorities: pushing back on disinformation, promoting gender equality, protecting the environment and promoting democracy and citizen engagement. CFI operates under the umbrella of the French Ministry of Europe and Foreign Affairs and is a subsidiary of the group France Médias Monde.**