

# Google Ads Data Processing Terms - Subprocessor Information

This page provides information about Subprocessors. Capitalized terms have the meanings given in the [Google Ads Data Processing Terms](#).

## Third Party Subprocessors

Google and its Affiliates use a range of Third Party Subprocessors in connection with the Processor Services.

## Customer Support

These Third Party Subprocessors provide customer and service support. This may include: phone and email support; response, diagnosis and resolution services; incident tracking; product assistance, including the creation of reports; responding to customer queries; and software application development and support for customers.

<b>Entity Name</b>	<b>Applicable Processor Services</b>	<b>Corporate Location</b>
Accenture Co. Ltd.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360	Taiwan

	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Accenture Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Philippines
Accenture Japan Ltd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	Japan

	<p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Accenture LLP	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Accenture Limited (formerly known as Accenture Public Limited Company)	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for</p>	Ireland

	<p>           Firebase            Google Data Studio            Google Optimize            Google Optimize 360            Google Tag Manager            Google Tag Manager 360         </p>	
Accenture SAS	<p>           Display &amp; Video 360            (formerly known as            DoubleClick Bid Manager)            Campaign Manager 360            (formerly known as            Campaign Manager)            Search Ads 360 (formerly            known as DoubleClick            Search)            Google Analytics 360         </p>	France
Accenture SL	<p>           Display &amp; Video 360            (formerly known as            DoubleClick Bid Manager)            Campaign Manager 360            (formerly known as            Campaign Manager)            Search Ads 360 (formerly            known as DoubleClick            Search)            Google Analytics 360         </p>	Spain
Accenture Solutions Private Limited	<p>           Display &amp; Video 360            (formerly known as            DoubleClick Bid Manager)            Audience Partner API            (formerly known as            DoubleClick Data            Platform)            Campaign Manager 360            (formerly known as            Campaign Manager)            Search Ads 360 (formerly            known as DoubleClick            Search)            Google Analytics            Google Analytics 360            Google Analytics for         </p>	India

	<p>           Firebase            Google Data Studio            Google Optimize            Google Optimize 360            Google Tag Manager            Google Tag Manager 360         </p>	
ARTERIA S.A.	Google Analytics	Poland
Atento Argentina S.A.	Google Analytics	Argentina
Cognizant Serviços de Tecnologia e Software do Brasil S/A	<p>           Display &amp; Video 360            (formerly known as            DoubleClick Bid Manager)            Audience Partner API            (formerly known as            DoubleClick Data            Platform)            Campaign Manager 360            (formerly known as            Campaign Manager)            Search Ads 360 (formerly            known as DoubleClick            Search)            Google Analytics            Google Analytics 360            Google Analytics for            Firebase            Google Data Studio            Google Optimize            Google Optimize 360            Google Tag Manager            Google Tag Manager 360         </p>	Brazil
Cognizant Technology Solutions de Argentina SRL	<p>           Display &amp; Video 360            (formerly known as            DoubleClick Bid Manager)            Audience Partner API            (formerly known as            DoubleClick Data            Platform)            Campaign Manager 360            (formerly known as            Campaign Manager)            Search Ads 360 (formerly            known as DoubleClick         </p>	Argentina

	<p>Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Cognizant Technology Solutions de Mexico S.A. de C.V.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Mexico</p>
<p>Cognizant Technology Solutions India Private Limited</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p>	<p>India</p>

	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Cognizant Technology Solutions Ireland Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Cognizant Technology Solutions Philippines, Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360</p>	Philippines

	<p>(formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Cognizant Technology Solutions US Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Cognizant Worldwide Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data</p>	Ireland



	<p>Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Competence Call Center İstanbul Çağrı Merkezi Hizmetleri Anonim Şirketi	Google Analytics	Turkey
Concentrix Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Concentrix Daksh Services India Private Limited	Display & Video 360 (formerly known as	India

	<p>DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Converteo SAS	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p>	France
Dock 15 GmbH	Google Analytics	Germany
EPAM Systems Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly</p>	United States

	<p>known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
FIS Global Business Solutions India Private Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
G Partner Sp. z.o.o.	Google Analytics	Poland
GALLUP ARTERIA MANAGEMENT SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA	Google Analytics	Poland
GlobalLogic Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as</p>	United States

	<p>DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
GlobalLogic Technologies Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
HCL (Ireland) Information Systems Ltd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p>	Ireland

	<p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
HCL America Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	United States
HCL Technologies Limited	Display & Video 360	India

	<p>(formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
<p>HCL Tecnologia da Informação Ltda.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Brazil</p>

Infinity Contact Inc.	Google Analytics	United States
Intelenet Global Services Private Limited	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	India
JAK-Marketing Dialog	Google Analytics	Poland
Jellyfish Online Marketing Ltd.	Google Data Studio	United States
K.K. Teledirect Japan	Google Analytics	Japan
Majorel Ireland Limited formerly known as Arvato Finance Services Limited	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)	Ireland

	<p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Pendragon Sp. z.o.o.	Google Analytics	Poland
PTS Petereit Services GmbH and Co. KG	Google Analytics	Germany
Regalix Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Regalix India Private Limited	Google Analytics	India
SCSK Serviceware Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p>	Japan



	<p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
TDCX (MY) Sdn. Bhd. (formerly known as Teledirect Telecommerce Sdn. Bhd.)	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Malaysia
Teleperformance Espana SAU	Google Analytics	Spain
Teleperformance Portugal, S.A.	Google Analytics	Portugal
TMJ, Inc.	Google Analytics	Japan
TTEC Brasil Serviços Ltda. (formerly known as	Google Analytics	Brazil

Teletech Brasil Serviços Ltda.)		
TTEC Customer Care Management (Ireland) Limited (formerly known as Teletech Customer Care Management (Ireland) Limited)	Google Analytics	Ireland
TTEC Europe BV (formerly known as Teletech Europe BV)	Google Analytics	Netherlands
Wipro IT Services Poland Sp. z.o.o.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Poland
Wipro Limited	Google Data Studio	India
Wipro LLC	Google Data Studio	United States
Zevas Communications Ltd.	Google Analytics	Ireland

## Google Affiliate Subprocessors

The Google Affiliate Subprocessors listed below engage personnel to provide service support, IT-facility management, and customer support functions in connection with the Processor Services. The service support and IT-facility management functions include activities related to managing the functionality, availability and reliability of the Processor Services, as well as product management. Some Google Affiliate Subprocessors also provide ongoing customer support for the Processor Services.

Google Affiliate Subprocessors followed by (\*) engage personnel that provide IT-facility management, including the maintenance and upkeep of Google’s worldwide data centers.

<b>Entity Name</b>	<b>Applicable Processor Services</b>	<b>Corporate Location</b>
Charter Investments Limited*	IT-facility management	Taiwan
GGLE Portugal Lda	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Portugal
GOC Philippines, Inc.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines
GOC Services India Private Limited	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360	India

	<p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Argentina S.R.L.</p> <p>Google Infraestructura Argentina S.R.L.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Argentina
<p>Google Asia Pacific Pte. Ltd. (リミテッド)*</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Singapore
<p>Google Australia Pty Ltd.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p>	Australia

	<p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Austria GmbH	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Austria
<p>Google Belgium NV</p> <p>Crystal Computing SPRL*</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Belgium
Google Brasil Internet Ltda.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Google Bucharest S.R.L.	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Romania
Google Canada Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Canada
<p>Google Chile Limitada*</p> <p>Inversiones y Servicios Dataluna</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Chile

Limitada*		
Google Colombia Limitada	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Columbia
<p>Google Commerce Ltd.</p> <p>Google Ireland Limited*</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Google Czech Republic, s.r.o.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Czech Republic
Google Denmark ApS	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known</p>	Denmark

	<p>as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Finland OY</p> <p>Tuikie Finland OY*</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Finland</p>
<p>Google France SARL</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>France</p>
<p>Google FZ LLC</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>United Arab Emirates</p>

Google Germany GmbH	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Germany
Google Greece Internet Applications Single Partner LTD	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Greece
Google Hrvatska D.o.o.	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	Croatia
Google Israel Ltd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Israel
Google Italy S.r.l.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as</p>	Italy



	<p>DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Kenya Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Kenya
Google Lithuania UAB	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Lithuania
Google Netherlands B.V. Green Box Computing B.V.*	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Netherlands
Google New Zealand Limited	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	New Zealand

	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Norway AS	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Norway
Google Peru S.R.L.	<p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Peru
Google Poland Sp. z.o.o.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Data Studio</p> <p>Google Optimize</p>	Poland

	<p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Reklamcılık ve Pazarlama Ltd. Şti (a.k.a. Google Turkey)</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Turkey</p>
<p>Google Slovakia, s.r.o.</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Slovakia</p>
<p>Google South Africa Proprietary Limited</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>South Africa</p>
<p>Google Spain S.L.U.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Spain</p>
<p>Google Sweden AB</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	<p>Sweden</p>
<p>Google Switzerland GmbH</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p>	<p>Switzerland</p>

	<p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google UK Ltd	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United Kingdom
<p>Maguro Enterprises, LLC*</p> <p>Gable Corporation; Tetra, LLC*</p> <p>Tapaha Dynamics LLC*</p> <p>Myall, LLC*</p> <p>Design, LLC*</p>	IT-facility management	United States

### Previous Version

- [November 27, 2020](#)
- [October 26, 2020](#)

- August 17, 2020
- May 21, 2020
- April 21, 2020
- February 4, 2020
- December 4, 2019