

# Google Ads Data Processing Terms - Subprocessor Information

This page provides information about Subprocessors. Capitalized terms have the meanings given in the [Google Ads Data Processing Terms](#).

## Third Party Subprocessors

Google and its Affiliates use a range of Third Party Subprocessors in connection with the Processor Services.

## Customer Support

These Third Party Subprocessors provide customer and service support. This may include: phone and email support; response, diagnosis and resolution services; incident tracking; product assistance, including the creation of reports; responding to customer queries; and software application development and support for customers.

Entity Name	Applicable Processor Services	Corporate Location
Accenture Co. Ltd.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Taiwan
Accenture Inc.	Display & Video 360 (formerly	Philippines

	<p>known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Accenture Japan Ltd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Japan
Accenture LLP	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as</p>	United States

	<p>DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	
<p>Accenture Public Limited Company</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	<p>Ireland</p>
<p>Accenture Solutions Private Limited</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)</p>	<p>India</p>

	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
ARTERIA S.A.	Google Analytics	Poland
Atento Argentina S.A.	Google Analytics	Argentina
Cognizant Serviços de Tecnologia e Software do Brasil S/A	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Cognizant Technology Solutions de Argentina SRL	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Argentina

	<p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Cognizant Technology Solutions de Mexico S.A. de C.V.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Mexico</p>
<p>Cognizant Technology Solutions India Private Limited</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	<p>India</p>

	<p>Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	
<p>Cognizant Technology Solutions Ireland Limited</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	<p>Ireland</p>
<p>Cognizant Technology Solutions Philippines, Inc.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	<p>Philippines</p>

Cognizant Technology Solutions US Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Cognizant Worldwide Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Competence Call Center İstanbul Çağrı Merkezi Hizmetleri Anonim Şirketi	Google Analytics	Turkey
Concentrix Corporation	Display & Video 360 (formerly known as DoubleClick Bid	United States

	<p>Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Concentrix Daksh Services India Private Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
Dock 15 GmbH	Google Analytics	Germany
EPAM Systems Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as</p>	United States



	<p>DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	
FIS Global Business Solutions India Private Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	India
G Partner Sp. z.o.o.	Google Analytics	Poland
GALLUP ARTERIA MANAGEMENT SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA	Google Analytics	Poland
GlobalLogic Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as</p>	United States

	<p>DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	
GlobalLogic Technologies Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)  Search Ads 360 (formerly known as DoubleClick Search)  Google Analytics  Google Analytics 360  Google Analytics for Firebase  Google Data Studio  Google Optimize  Google Optimize 360  Google Tag Manager  Google Tag Manager 360</p>	India
HCL (Ireland) Information Systems Ltd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)  Audience Partner API (formerly known as DoubleClick Data Platform)  Campaign Manager (formerly known as DoubleClick Campaign Manager)</p>	Ireland

	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
HCL America Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
HCL Technologies Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p>	India

	<p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
HCL Tecnologia da Informação Ltda.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Infinity Contact Inc.	<p>Google Analytics</p>	United States
Intelenet Global Services Private Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	India

	<p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
JAK-Marketing Dialog	Google Analytics	Poland
Jellyfish Online Marketing Ltd.	Google Data Studio	United States
K.K. Teledirect Japan	Google Analytics	Japan
Majorel Ireland Limited formerly known as Arvato Finance Services Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Pendragon Sp. z.o.o.	Google Analytics	Poland
PTS Petereit Services GmbH and Co. KG	Google Analytics	Germany
Regalix Inc.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p>	United States

	<p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Regalix India Private Limited	Google Analytics	India
SCSK Serviceware Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Japan
Teledirect Telecommerce Sdn. Bhd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	Malaysia

	Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	
Teleperformance Espana SAU	Google Analytics	Spain
Teleperformance Portugal, S.A.	Google Analytics	Portugal
Teletech Brasil Servicos Ltda.	Google Analytics	Brazil
Teletech Customer Care Management (Ireland) Limited	Google Analytics	Ireland
Teletech Europe BV	Google Analytics	Netherlands
TMJ, Inc.	Google Analytics	Japan
Wipro IT Services Poland Sp. z.o.o.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Poland
Wipro Limited	Google Data Studio	India
Wipro LLC	Google Data Studio	United States
Zevas Communications Ltd.	Google Analytics	Ireland

## Google Affiliate Subprocessors

The Google Affiliate Subprocessors listed below engage personnel to provide service support, IT-facility management, and customer support functions in connection with the Processor Services. The service support and IT-facility management functions include activities related to managing the

functionality, availability and reliability of the Processor Services, as well as product management. Some Google Affiliate Subprocessors also provide ongoing customer support for the Processor Services.

Google Affiliate Subprocessors followed by (\*) engage personnel that provide IT-facility management, including the maintenance and upkeep of Google’s worldwide data centers.

<b>Entity Name</b>	<b>Applicable Processor Services</b>	<b>Corporate Location</b>
Charter Investments Limited*	IT-facility management	Taiwan
GGLE Portugal Lda	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Portugal
GOC Philippines, Inc.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines
GOC Services India Private Limited	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as	India



	<p>DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Argentina S.R.L.</p> <p>Google Infraestructura Argentina S.R.L.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Argentina</p>
<p>Google Asia Pacific Pte. Ltd. (リミテッド)*</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Singapore</p>
<p>Google Australia Pty Ltd.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as</p>	<p>Australia</p>

	<p>DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Austria GmbH	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Austria
Google Belgium NV Crystal Computing SPRL*	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Belgium
Google Brasil Internet Ltda.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Google Bucharest S.R.L.	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Romania
Google Canada Corporation	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	Canada

	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Chile Limitada*</p> <p>Inversiones y Servicios Dataluna Limitada*</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Chile</p>
<p>Google Colombia Limitada</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Columbia</p>
<p>Google Commerce Ltd.</p> <p>Google Ireland Limited*</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Ireland</p>
<p>Google Czech Republic, s.r.o.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p>	<p>Czech Republic</p>

	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Denmark ApS	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Denmark
Google Finland OY Tuikie Finland OY*	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Finland
Google France SARL	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	France
Google FZ LLC	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	United Arab Emirates

	<p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Germany GmbH	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Germany
Google Greece Internet Applications Single Partner LTD	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Greece
Google Hrvatska D.o.o.	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	Croatia
Google Israel Ltd.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Israel
Google Italy S.r.l.	<p>Display &amp; Video 360 (formerly known as</p>	Italy

	<p>DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Kenya Limited	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Kenya
Google Lithuania UAB	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Lithuania
Google Netherlands B.V. Green Box Computing B.V.*	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p>	Netherlands

	<p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google New Zealand Limited	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	New Zealand
Google Norway AS	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Norway
Google Peru S.R.L.	<p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Peru
Google Poland Sp. z.o.o.	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p>	Poland

	<p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Reklamcılık ve Pazarlama Ltd. Şti (a.k.a. Google Turkey)</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Turkey</p>
<p>Google Slovakia, s.r.o.</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Slovakia</p>
<p>Google South Africa Proprietary Limited</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>South Africa</p>
<p>Google Spain S.L.U.</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Spain</p>
<p>Google Sweden AB</p>	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Sweden</p>



	<p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	
Google Switzerland GmbH	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Switzerland
Google UK Ltd	<p>Display &amp; Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United Kingdom
<p>Maguro Enterprises, LLC*</p> <p>Gable Corporation; Tetra, LLC*</p> <p>Tapaha Dynamics LLC*</p> <p>Myall, LLC*</p> <p>Design, LLC*</p>	IT-facility management	United States

## Previous Version

- April 21, 2020
- February 4, 2020
- December 4, 2019