

Google Ads Data Processing Terms - Subprocessor Information

This page provides information about Subprocessors. Capitalized terms have the meanings given in the [Google Ads Data Processing Terms](#).

Third Party Subprocessors

Google and its Affiliates use a range of Third Party Subprocessors in connection with the Processor Services.

Customer Support

These Third Party Subprocessors provide customer and service support. This may include: phone and email support; response, diagnosis and resolution services; incident tracking; product assistance, including the creation of reports; responding to customer queries; and software application development and support for customers.

Entity Name	Applicable Processor Services	Corporate Location
Accenture Co. Ltd.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360	Taiwan

	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Accenture Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Philippines
Accenture Japan Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for</p>	Japan

	<p> Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360 </p>	
Accenture LLP	<p> Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360 </p>	United States
Accenture Public Limited Company	<p> Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick </p>	Ireland

	<p>Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Accenture Solutions Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
ARTERIA S.A.	Google Analytics	Poland
Atento Argentina S.A.	Google Analytics	Argentina
Cognizant Serviços de Tecnologia e Software do Brasil S/A	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p>	Brazil

	<p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
Cognizant Technology Solutions de Argentina SRL	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	Argentina
Cognizant Technology Solutions de Mexico S.A. de C.V.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p>	Mexico

	<p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
<p>Cognizant Technology Solutions India Private Limited</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>India</p>

<p>Cognizant Technology Solutions Ireland Limited</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Ireland</p>
<p>Cognizant Technology Solutions Philippines, Inc.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize</p>	<p>Philippines</p>

	<p>Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
<p>Cognizant Technology Solutions US Corporation</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>United States</p>
<p>Cognizant Worldwide Limited</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360</p>	<p>Ireland</p>

	<p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Competence Call Center İstanbul Çağrı Merkezi Hizmetleri Anonim Şirketi	Google Analytics	Turkey
Concentrix Corporation	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Concentrix Daksh Services India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign</p>	India

	<p>Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Dock 15 GmbH	Google Analytics	Germany
EPAM Systems Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
FIS Global Business Solutions India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as</p>	India

	<p>DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
G Partner Sp. z.o.o.	Google Analytics	Poland
GALLUP ARTERIA MANAGEMENT SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA	Google Analytics	Poland
GlobalLogic Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	United States

	<p>Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
GlobalLogic Technologies Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	India
HCL (Ireland) Information Systems Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics</p>	Ireland

	<p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
HCL America Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
HCL Technologies Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p>	India

	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
HCL Tecnologia da Informacao Ltda.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Infinity Contact Inc.	Google Analytics	United States
Intelenet Global Services Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as</p>	India

	<p>DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
JAK - Marketing Dialog Agnieszka Grys	Google Analytics	Poland
<p>Jellyfish Online Marketing Ltd.</p> <p><i>New Subprocessor</i></p> <p><i>Effective May 21, 2020</i></p>	Google Data Studio	United States
K.K. Teledirect Japan	Google Analytics	Japan
Majorel Ireland Limited formerly known as Arvato Finance Services Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	Ireland

	<p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Pendragon Sp. z.o.o.	Google Analytics	Poland
PTS Petereit Services GmbH and Co. KG	Google Analytics	Germany
Regalix Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Regalix India Private Limited	Google Analytics	India
SCSK Serviceware Corporation	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p>	Japan

	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Teledirect Telecommerce Sdn. Bhd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Malaysia
Teleperformance Espana SAU	Google Analytics	Spain
Teleperformance Portugal, S.A.	Google Analytics	Portugal
Teletech Brasil Servicos Ltda.	Google Analytics	Brazil
Teletech Customer Care Management (Ireland) Limited	Google Analytics	Ireland
Teletech Europe BV	Google Analytics	Netherlands

TMJ, Inc.	Google Analytics	Japan
Wipro IT Services Poland Sp. z.o.o.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Poland
Wipro Limited	Google Data Studio	India
Wipro LLC	Google Data Studio	United States
Zevas Communications Ltd.	Google Analytics	Ireland

Google Affiliate Subprocessors

The Google Affiliate Subprocessors listed below engage personnel to provide service support, IT-facility management, and customer support functions in connection with the Processor Services. The service support and IT-facility management functions include activities related to managing the functionality, availability and reliability of the Processor Services, as well as product management. Some Google Affiliate Subprocessors also provide ongoing customer support for the Processor Services.

Google Affiliate Subprocessors followed by (*) engage personnel that provide IT-facility management, including the maintenance and upkeep of Google's worldwide data centers.

Entity Name	Applicable Processor Services	Corporate Location
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Charter Investments Limited*	IT-facility management	Taiwan
GGLE Portugal Lda	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Portugal
GOC Philippines, Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Philippines
GOC Services India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India

<p>Google Argentina S.R.L. Google Infraestructura Argentina S.R.L.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Argentina</p>
<p>Google Asia Pacific Pte. Ltd. (リミテッド)*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Singapore</p>
<p>Google Australia Pty Ltd.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Australia</p>
<p>Google Austria GmbH</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p>	<p>Austria</p>

	Search Ads 360 (formerly known as DoubleClick Search)	
Google Belgium NV Crystal Computing SPRL*	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search)	Belgium
Google Brasil Internet Ltda.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Brazil
Google Bucharest S.R.L.	Google Tag Manager Google Tag Manager 360	Romania
Google Canada Corporation	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Canada
Google Chile Limitada* Inversiones y Servicios Dataluna Limitada*	Search Ads 360 (formerly known as DoubleClick Search)	Chile
Google Columbia Limitada	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search)	Columbia

	<p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	
<p>Google Commerce Ltd. Google Ireland Limited*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Attribution Google Attribution 360 Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Ireland</p>
<p>Google Czech Republic, s.r.o.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Czech Republic</p>
<p>Google Denmark ApS</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Denmark</p>

	<p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	
<p>Google Finland OY Tuike Finland OY*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Finland</p>
<p>Google France SARL</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>France</p>
<p>Google FZ LLC</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>United Arab Emirates</p>
<p>Google Germany GmbH</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known</p>	<p>Germany</p>

	<p>as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
<p>Google Greece Internet Applications Single Partner LTD</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Greece</p>
<p>Google Hrvatska D.o.o.</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	<p>Croatia</p>
<p>Google Israel Ltd.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	<p>Israel</p>
<p>Google Italy S.r.l.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	<p>Italy</p>

	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Kenya Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Kenya
Google Lithuania UAB	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Lithuania
Google Netherlands B.V. Green Box Computing B.V.*	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Netherlands
Google New Zealand Limited	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	New Zealand
Google Norway AS	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p>	Norway

	<p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google Peru S.R.L.	<p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Peru
Google Poland Sp. z.o.o.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Poland
Google Reklamcılık ve	Display & Video 360 (formerly known	Turkey

Pazarlama Ltd. Şti (a.k.a. Google Turkey)	as DoubleClick Bid Manager Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)	
Google Slovakia, s.r.o.	Search Ads 360 (formerly known as DoubleClick Search)	Slovakia
Google South Africa Proprietary Limited	Search Ads 360 (formerly known as DoubleClick Search)	South Africa
Google Spain S.L.U.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Spain
Google Sweden AB	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase	Sweden
Google Switzerland GmbH	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager (formerly known as DoubleClick Campaign Manager)	Switzerland

	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Attribution</p> <p>Google Attribution 360</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Google UK Ltd	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager (formerly known as DoubleClick Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United Kingdom
<p>Maguro Enterprises, LLC*</p> <p>Gable Corporation; Tetra, LLC*</p> <p>Tapaha Dynamics LLC*</p> <p>Myall, LLC*</p> <p>Design, LLC*</p>	IT-facility management	United States

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