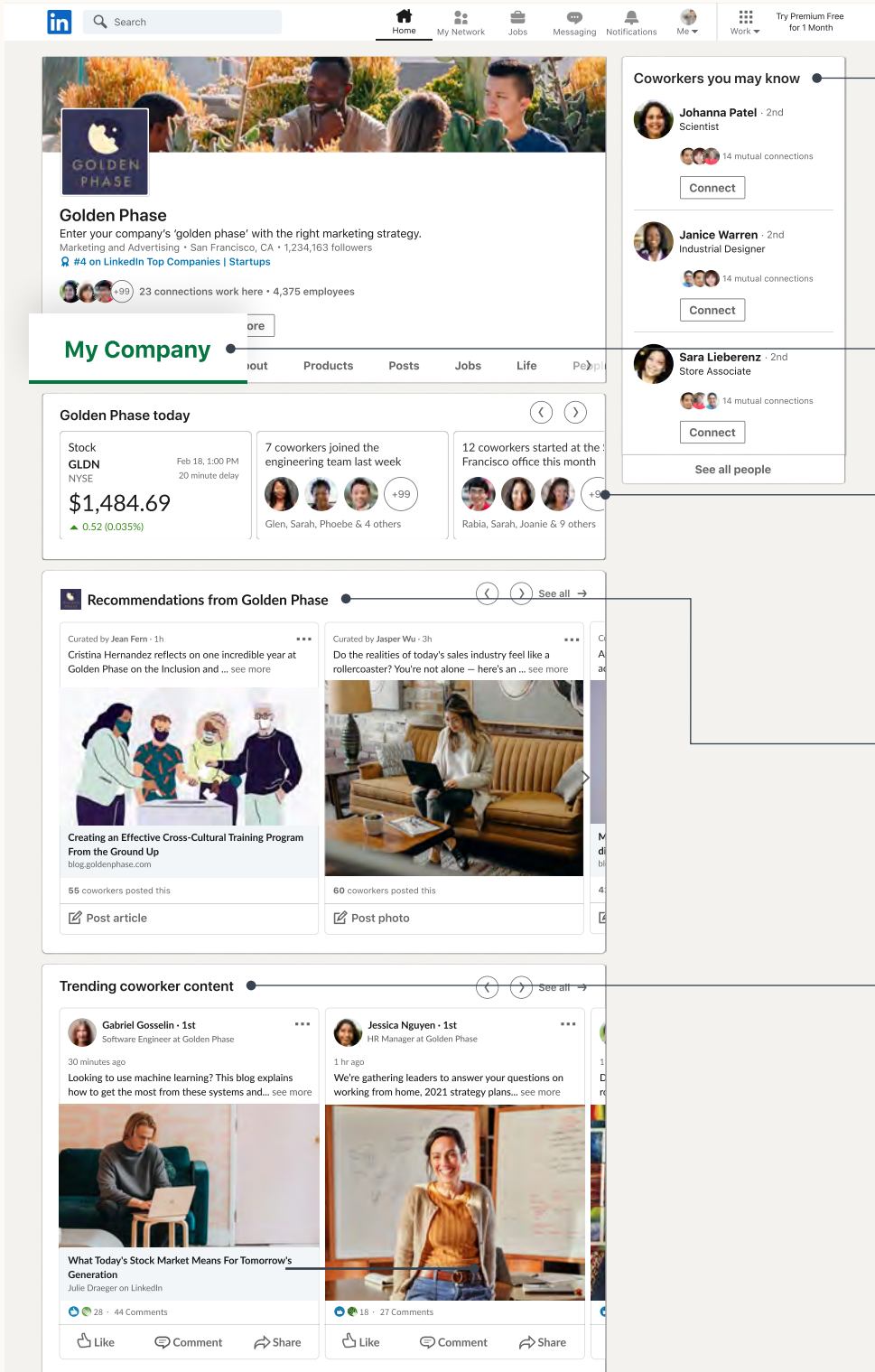


“My Company” Tab

The employee experience, reimagined on LinkedIn Pages

The “My Company” tab offers every organization on LinkedIn a trusted, employee-only space to help them join the conversations that matter most. By helping employees stay connected to each other — and to what’s most important at your organization — they can do their best work.



Connect with one another, through suggestions based on your location, team, and mutual connections.

Access a trusted, employee-only community on LinkedIn.

Celebrate one another, with quick insights into new hires and coworker milestones.

NEW
Build employee advocacy by recommending organic posts and content curated by your marketing and talent branding teams for employees to reshare.

Interact with one another, by engaging with trending LinkedIn posts from coworkers.

Grant a new “Curator” role to best manage your organization’s “My Company” tab experience.

Curators can view analytics and recommend content for other employees to re-share.

New

Track and report employee advocacy impact with a detailed analytics dashboard.

New

Grant a new “Curator” role to best manage your organization’s “My Company” tab experience.

New

Recommend company-curated content for employees to share organically to their LinkedIn and Twitter networks.

The screenshot displays the LinkedIn 'My Company' tab in 'Curator view'. At the top, navigation icons for Home, My Network, Jobs, Messaging, Notifications, and Me are visible. The main header includes the company name 'Golden Phase', a search bar, and a 'View as member' button. Below the header, there are tabs for 'Recommend', 'Content', and 'Analytics'. The 'Analytics' dropdown menu is open, showing options for Visitors, Updates, Followers, and Employee advocacy. The 'Analytics' section displays 84 recommendations and 7234 reactions to posts. The main content area features a post by Zara Sanders titled 'Creating an Effective Cross-Cultural Training Program From the Ground Up' with an illustration of four diverse people. To the right, a 'Top 5 Recommendations' list includes items like 'Building Golden Labs: Insights from Tonya Collette' and 'Golden Phase Promotes Diversity in So Many Ways'.

Join the conversations that matter most to your community.

Start engaging