SMART CITIES
START WITH A STRATEGY

From sustainability initiatives to enhancing city services or infrastructure resilience, your community can reach its goals more quickly and more cost effectively with the right plan.

Together, we develop a strategic roadmap of projects for you to complete over the next several years, in a timeline designed to be both pragmatic and high impact.

Smart City Strategic
Consulting Services

Honeywell

SMART CITY
STRATEGIC
CONSULTING

A smart city is not just hardware, software, or even capabilities. It's a way to work smarter – to continuously plan, coordinate, and invest more effectively.

That's why your Smart City Strategic Plan is designed to enable data-driven decisions and operational efficiency. We do this by gathering and distilling the voice of the community into high-impact projects that help bridge siloed systems and departments, and help improve the experience of people who live, work and play in your city.

THE SMART CITY STRATEGIC PLAN

A smart city is a journey of continuous change management that enables you to optimize resources year over year – budgets, policies, staff, systems – to consistently improve quality of life.

To sustain this focus beyond elections and myriad challenges, a roadmap is a valuable tool for establishing a pragmatic approach that effectively balances strategic and tactical needs, using technology to drive meaningful, versatile, forward-looking results.

We develop your Smart City Strategic Plan through consultation with city leaders, staff, and key stakeholders – giving you clear direction to lead with urgency in meeting commitments to build a more sustainable, resilient, equitable and prosperous community.

THE DEVELOPMENT PROCESS

These steps help us define the projects that can improve quality of life, citywide.

1
KICKOFF
Work with city leadership to identify top challenges and their vision for the city.

2
ALIGNMENT
Host a "Voice of the Community" consultation with stakeholders to discover a broad base of issues, departmental needs, and aspirations.

3
ANALYSIS
Analyze feedback for recurring themes to define recommended projects.

4
THE PLAN
Prioritize projects into a phased, pragmatic timeline.

5
GRANT SUPPORT (optional)
Develop applications for government grants and other funds.

THE SMART CITY MODEL

Since a smart city isn't limited to specific technologies or capabilities, "smart solutions" should not be treated separately from other core city systems. Ultimately, all systems matter to effective smart cities.

For instance, emerging technologies like autonomous vehicles might be pitched as "smart" – yet they can distract from the fact that better coordinating existing transportation options might deliver far bigger improvements.

A model of your smart city can help clarify such choices by mapping the complex relationships between data, systems, departments, and goals. To facilitate this, we develop your model on key pillars (e.g., infrastructure, sustainability, resilience, public safety) based on your specific needs.
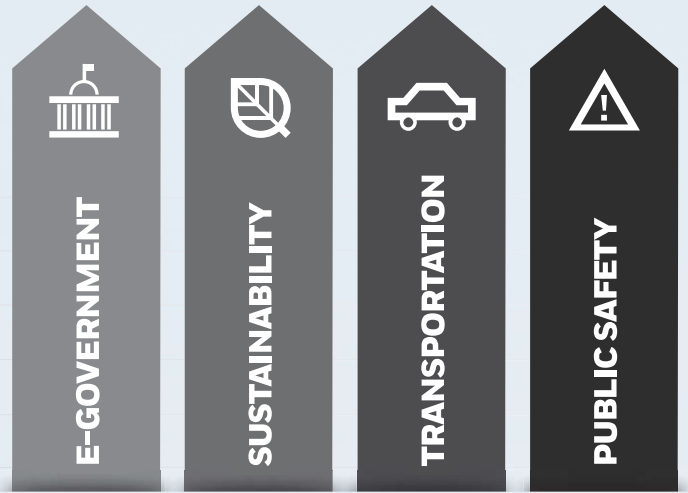
Data-Driven Decision making

Equity & Inclusion

Economic Development

Public Policy

Citizen Engagement

Culture & Organization

E-GOVERNMENT

SUSTAINABILITY

TRANSPORTATION

PUBLIC SAFETY

FOUNDATIONAL INFRASTRUCTURE
(Physical and Digital)

THE BIG PICTURE: STRATEGIC OUTCOMES

Above all, your Smart City Strategic Plan gives you a pragmatic, achievable path to address urgent needs that might previously have seemed daunting or out of reach – such as climate action plan implementation or deploying community resilience solutions for extreme events.
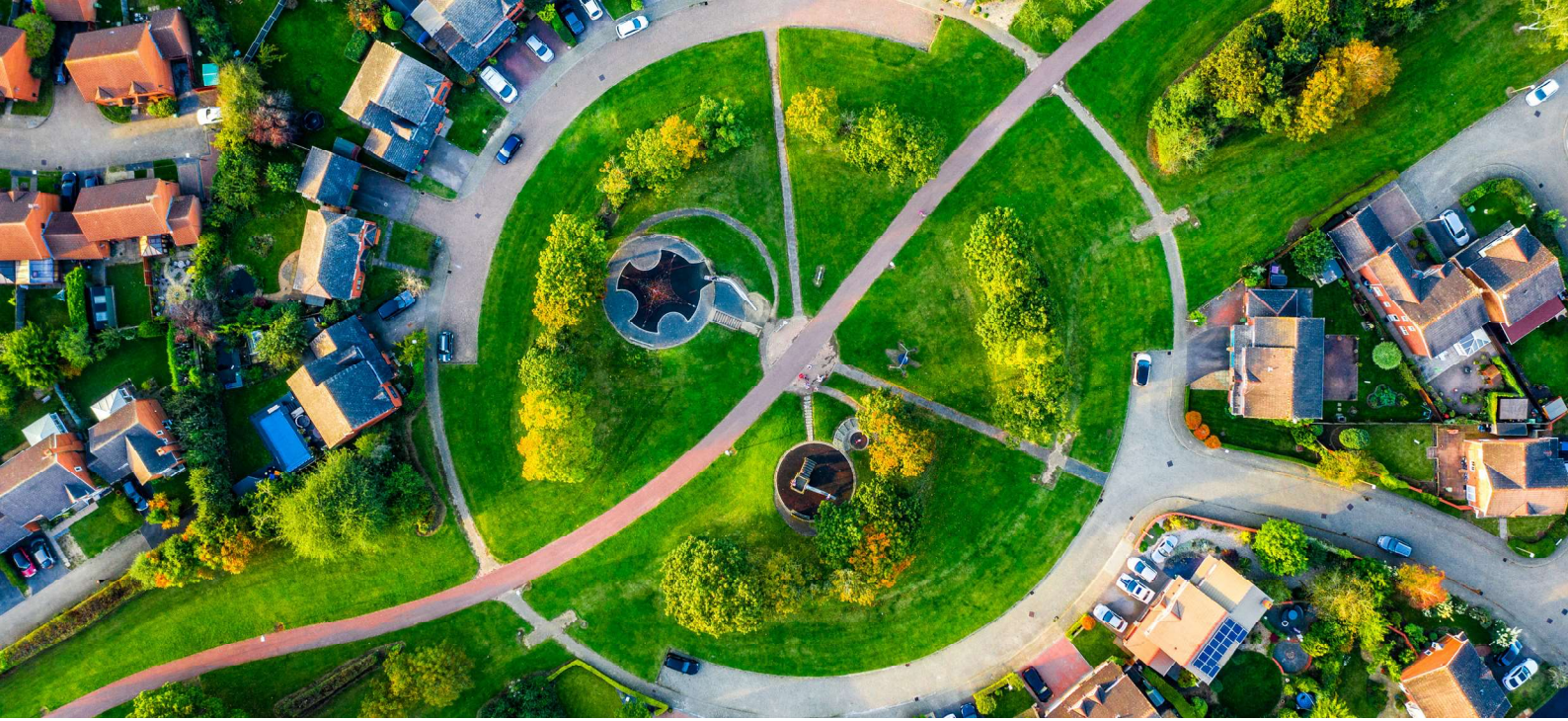
- Address critical goals that may have seemed unattainable
- Use a straight-forward process to distill goals into achievable steps and timelines
- Identify and prioritize high-priority projects for optimal impact
- Improve delivery of public services to meet diverse needs of residents, visitors, businesses, and economic growth

Smart city funding

Your Smart City Strategic Plan is also a valuable tool when pursuing government funds.

- Our experts can optionally help you identify and apply for state and federal grants and other forms of funding
- In the United States, this includes federal programs such as the Infrastructure Investment and Jobs Act (IIJA) and the Inflation Reduction Act of 2022 (IRA)

Your community is ready –
let's talk Smart City strategy.

https://buildings.honeywell.com/us/en/industries/smart-cities

For More Information
https://buildings.honeywell.com/
us/en/industries/smart-cities

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THE
FUTURE
IS
WHAT
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